



*Managing Metamorphosis,
Building for Change*



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*Managing Metamorphosis,
Building for Change*



Bull vs. Bear Market Budgeting

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Bull vs. Bear Market Budgeting



Learning Objectives

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1. Learn capabilities, strengths, and weaknesses of the labor and material market in different regions of Texas and how they affect a project's design, quality, schedule, and cost.
2. Learn how to perform a project risk analysis to determine which building materials and labor pools are most susceptible to price volatility and how to address escalation.

Learning Objectives

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3. Learn the process of altering design approaches and bid strategies to save construction costs by mitigating labor and material risks.
4. Gain an understanding of alternate bid strategies and how to make a project more attractive to maximize limited resources

Agenda

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1. Understanding Current Market Conditions
2. Performing a Project Specific Risk Analysis
3. Factors to Evaluate in Your Design
4. Bid Package Strategy
5. Conclusion

Understanding Current Market Conditions

Popular Cost Indexes

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- CPI – Consumer Price Index
- CCI – Construction Cost Index
- BCI – Building Cost Index

... And Why They Do Not Work

CPI – Consumer Price Index

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- “Average Change Over Time for a Basket of Consumer Goods & Services”
- Baseline = 7,000 Families
 - Food & Beverage
 - Housing
 - Apparel
 - Transportation
 - Medical Care
 - Recreation
 - Education & Communication
 - Other Goods & Services

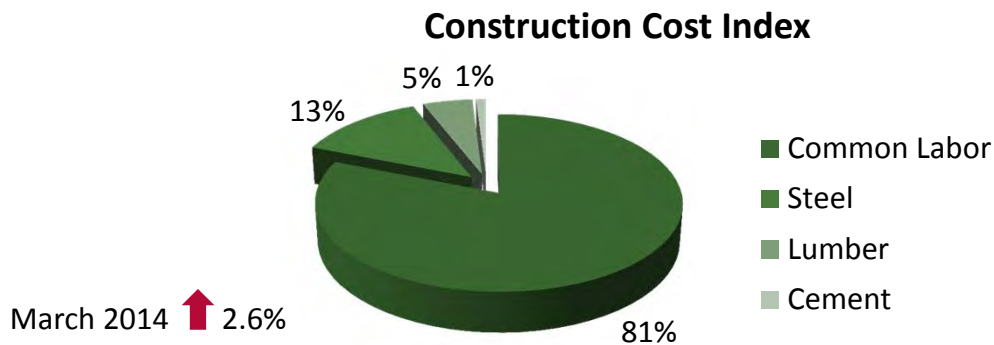


CCI – Construction Cost Index

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200 Hours of **Common** Labor

X 20-City Average Wage & Benefits for **Common** Labor



BCI – Building Cost Index

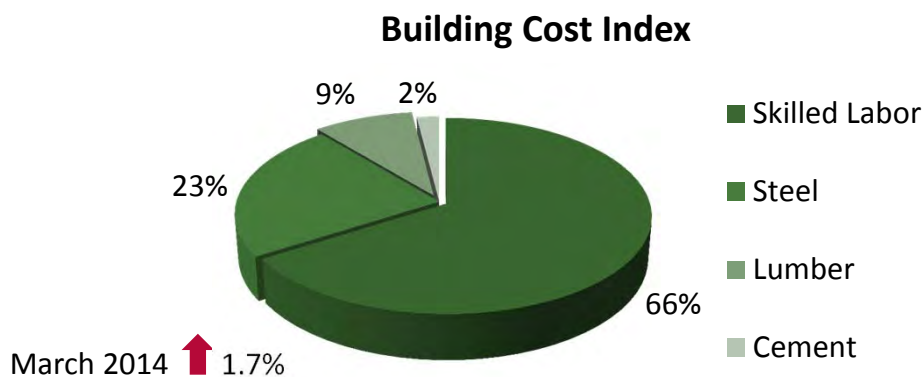
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68.38 Hours of **Skilled** Labor

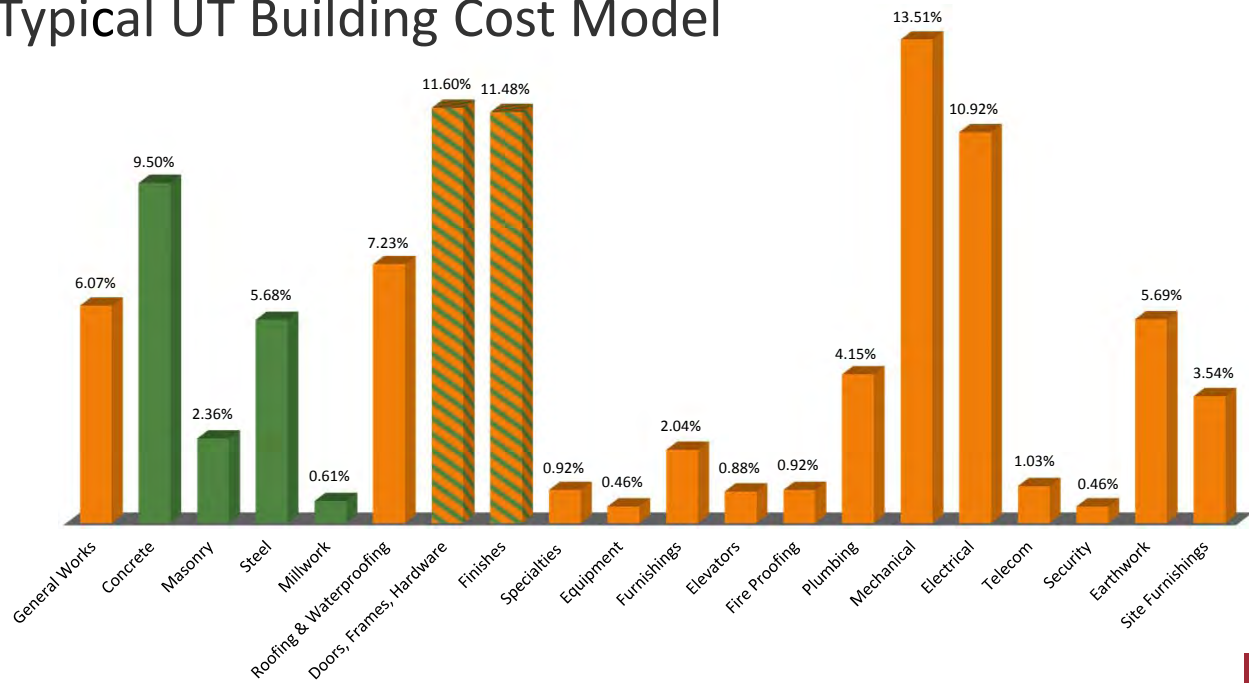
X 20-City Average Wages & Benefits

Only 3 Trades

- Brick Layers
- Carpenters
- Structural Iron Workers



Typical UT Building Cost Model



Bull Market Conditions

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SUPPLY

- Number of Workers
- Worker Productivity
- Raw Material Production



DEMAND

- Technical Expertise
- Oil & Gas
- Industrial Construction
- Commercial Construction



Worker Shortage



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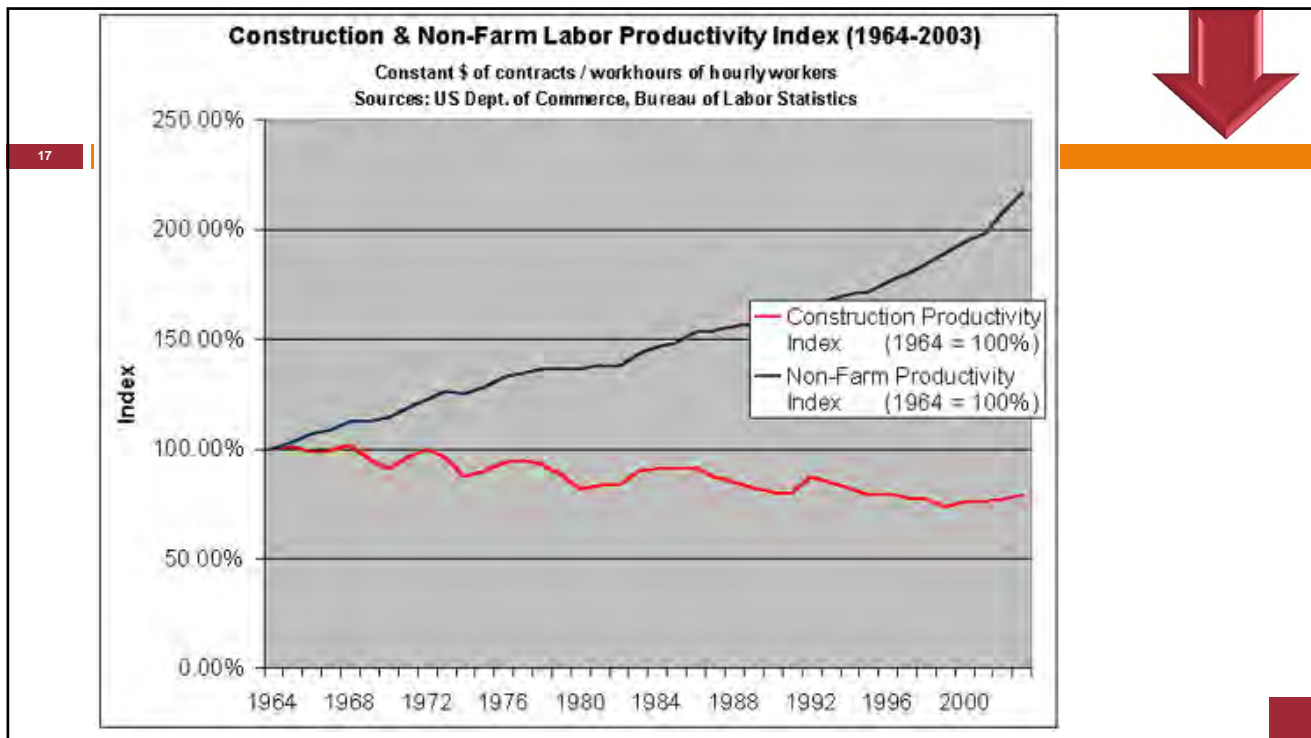
Worker Shortage: Why?



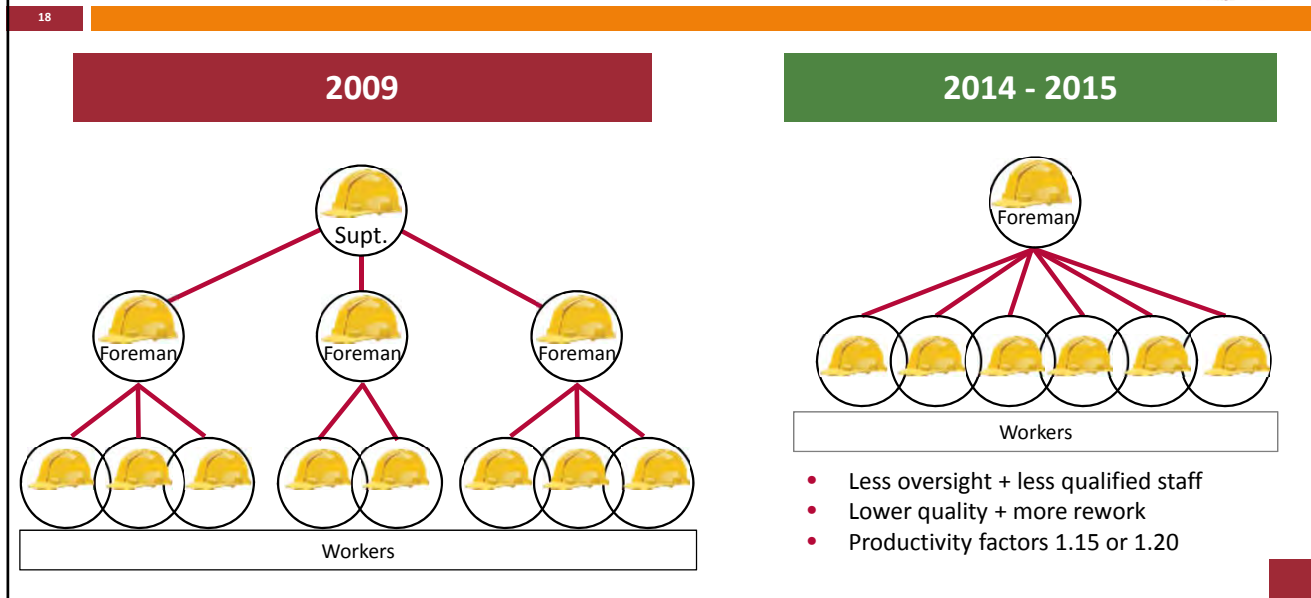
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- ❑ Aging Workforce
- ❑ Departures During Recession (2 million)
- ❑ No Comprehensive Immigration Policy
- ❑ ↑ Oil & Gas Jobs
- ❑ ↑ Industrial Construction
- ❑ Less Movement of Workers
- ❑ Fewer Vocational Training Programs





Reduced Productivity



Our Industry is More Technical



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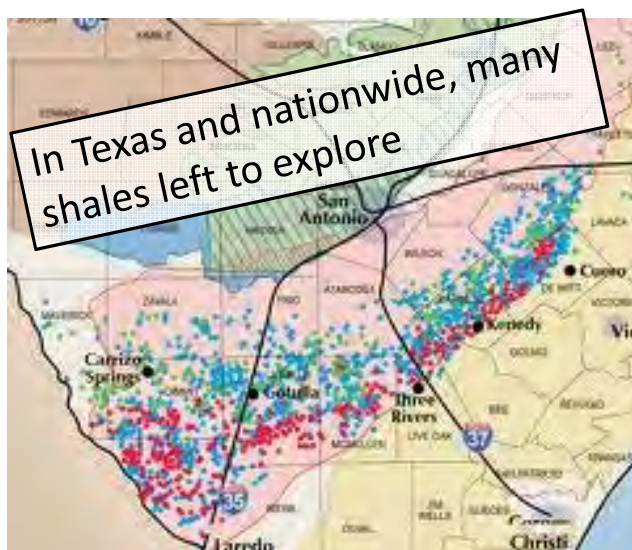
- Virtual Construction
- Technology in the Field



Oil/Gas Drawing Our Labor



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- Electricians
- Concrete Truck Drivers
- Unskilled Labor

Material Costs are Climbing



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Q2/Q3 2014

- 12% increase in concrete materials
- 4% to 7% increase in major mechanical equipment
- 6% increase in aluminum materials
- 9% to 15% increase in glazing materials
- 20% increase in sheet metal/cold form products
- 10% increase in structural steel materials

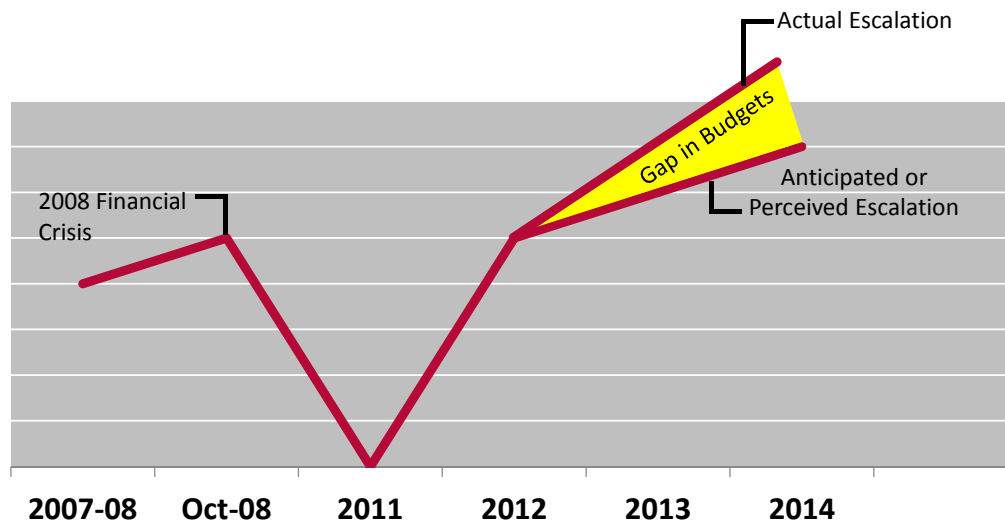
What's the Impact to Your Projects?

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- ↑ Cost
- ↓ Productivity
- ↓ Schedule
- ↓ Quality
- ↑ Re-work, Punch List & Warranty Issues

Escalation Gap = Budget Nightmares

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Early Project Risk Analysis

Regardless of Delivery Method . . .

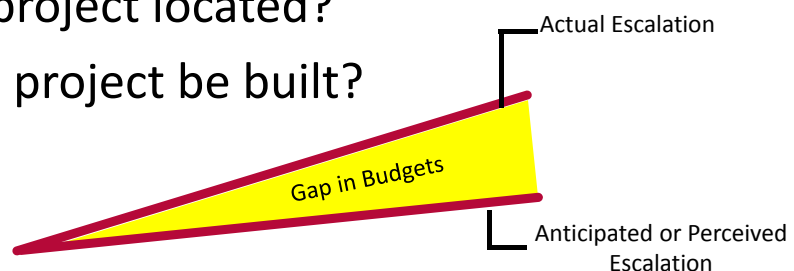
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- ❑ Validate Your Budget
- ❑ Utilize a Market Research & Analysis Model
 - ❑ Material
 - ❑ Labor
- ❑ Efficient Design = Participation
- ❑ Integrate Desired Standards and Quality into Design
- ❑ Precon Marketing

Validate Your Budget

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- ❑ Who created it?
- ❑ What is the basis of the scope?
- ❑ Where is the project located?
- ❑ When will the project be built?



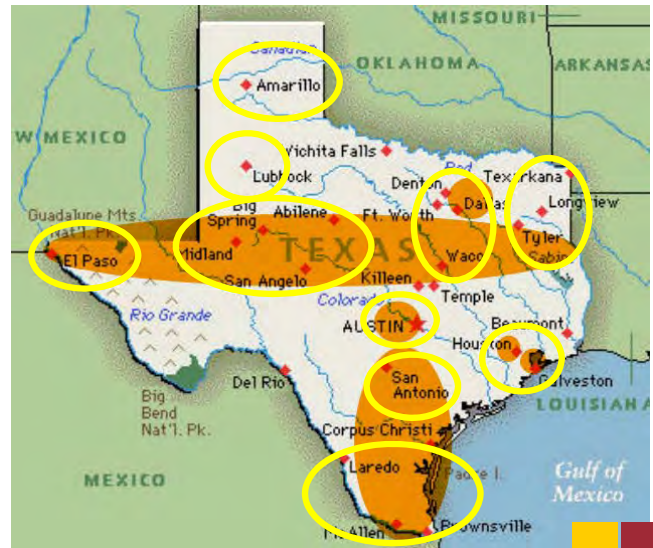
Understand Your Bidding Markets

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OFPC Regions

Subcontractor Markets

- ❑ Know Your Market and Your Bidding Region
- ❑ Labor Availability
- ❑ Access to Region
- ❑ Different Cultures



Investigate Labor Availability

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- ❑ Talk to the Trades in the Market
 - ▣ Pole 3 or 4 with schedule data
 - ▣ Don't leave out the "small" subs
- ❑ Talk to Self-Perform Contractors
- ❑ Talk to CMs
- ❑ Talk to Other Institutions
- ❑ Read Trusted News Sources



Materials: How Easy to Obtain?

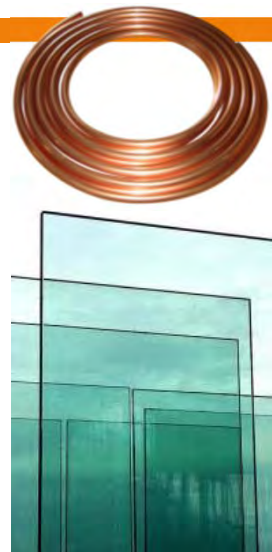
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- ❑ Analyze at the System and Component Levels
- ❑ Where Is It Being Manufactured?
 - ❑ Transportation/logistical challenges?
 - ❑ Premiums to cost and schedule?
- ❑ How Long Will It Take to Procure?
 - ❑ How busy is the market (regionally and globally)?
 - ❑ What are the budget and schedule impacts?
- ❑ What are Potential Outside Influences?

Analyze Raw Material Volatility

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- ❑ Track Costs of Commodity-based Materials
 - ❑ Copper, glass, gypsum, etc.
 - ❑ Futures prices
- ❑ Web Sites
 - ❑ enr.construction.com/economics
 - ❑ constructioncitizen.com
- ❑ Talk to Subcontractors and Suppliers



Analyze Raw Materials

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- 3 Manufacturers = 90% of Glass in the US
- 23 Float Lines
 - 7 – auto industry, 16 – construction
 - 4M SF of glass/mo. per float line
- 2 Float Lines Closed From 12/13 to 4/14
 - Do the math – industry is down 40M SF of glass
- 1 Float Line Permanently Closed in December
 - 100M SF glass/year



Analyze Raw Materials

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- What's the Impact?
 - Cost
 - Nov 2013: Glass prices increased 9%
 - May 2014: Glass prices increasing 9-15%
 - Schedule
 - Current glass procurement is 3-4 weeks
 - Durations will increase to 8-10 weeks mid-2014 to 2015
- Resource: Glazing Trade Contractors

Analyze Components

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- Ben Taub General Hospital Reactivation
 - ▣ \$34 million
 - ▣ 190,000 SF
- Replacement and Distribution of the MEP Systems Necessary for a Fully Functioning Building



Analyze Components

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- 14 kVa Transformers
 - ▣ Not a stock item
 - ▣ 16-week production
 - ▣ 5-week delivery from Mexico
- Centerpoint Energy
 - ▣ 8-week installation lead time



Market Research/Risk Analysis Model

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- Materials
 - ▣ Obtainability
 - ▣ Cost volatility
 - ▣ Competition
- Labor
 - ▣ Availability
 - ▣ Project attractiveness

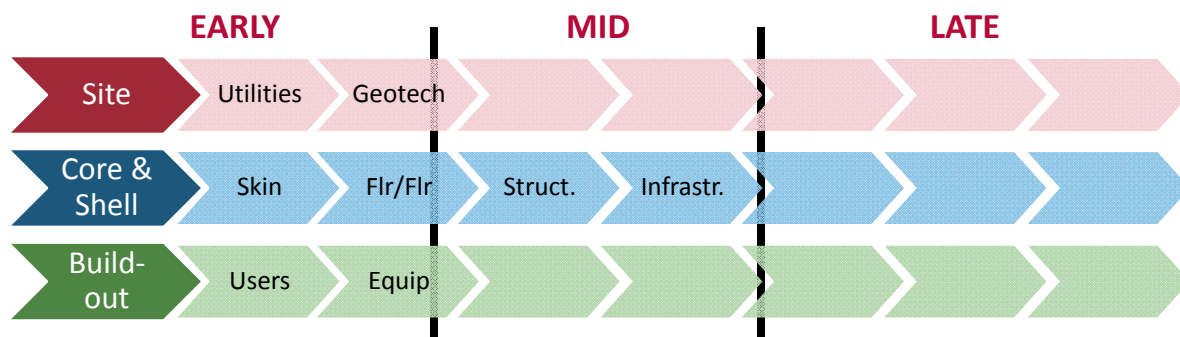
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Evaluate Your Design

Evaluate Your Design

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- ❑ Educated Design Decisions Based on Research/Budget
- ❑ In Sequence Project is Built
- ❑ Prioritize the Decision Timeframes



Evaluate Your Design

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- ❑ Project: Texas A&M Kyle Field Redevelopment, \$450M
- ❑ Product: Masonry
- ❑ Issue: Not Enough Masons
- ❑ Solution: Precast Face Brick



Evaluate Your Design

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- ❑ Project: \$33M, 88,000 SF, UT South Texas Medical Academic Building
- ❑ System: Concrete vs Steel Structure?



Evaluate Your Design

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Concrete

- ❑ No formwork subs in deep south Texas
- ❑ Past quality issues with local batch plant
- ❑ Local labor pool not as experienced
- ❑ Limited drivers due to Eagle Ford Shale work

Steel

- ❑ 3 major fabricators within 20 miles
- ❑ Turnkey services
- ❑ Better productivity, quality control
- ❑ Similar price
- ❑ Early procurement mitigate schedule impact

Ensure You Have Competition

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Product vs. Product

Manufacturer vs. Manufacturer

Supply House vs. Supply House

Alternate Bid Strategies

Elevator vs. elevator

BAS vs. BAS

Package chillers

Lighting packages



Make Projects Attractive to Bid

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- ☐ Highly Efficient
- ☐ Repetitive Sequence
- ☐ Access and Logistics
- ☐ Limit Types of Materials



Evaluate Current Sub Market

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- ❑ What Other Projects are Bidding?
- ❑ Are Subs Busy, or Are They Interested in Bidding Your Work?
- ❑ Can They Perform and Meet Your Schedule?
- ❑ Assess Your Document Production Schedule
- ❑ Are Drawings Complete and Coordinated?



Make Projects Attractive to Bid

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- ❑ Perception
- ❑ Standardize/Simplify On-site Procedures
- ❑ Prefab More Components Off-Site
 - ▣ Encourages participation
 - ▣ Requires less labor at the site
 - ▣ Benefits safety
 - ▣ Increases quality



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Bid Package Strategy

Strategies to Reduce Costs

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- ☐ Bulk Purchasing
- ☐ Group Purchasing
- ☐ Speed to Market
- ☐ Market Conditions & Competition
- ☐ Early Release Bid Packages
- ☐ Design-Assist

Consider Bulk Buy

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- Zayed Building For Personalized Cancer Care
- \$4M Worth of Rebar
 - ▣ Advance notice of cost increase
 - ▣ Purchase 1 year before on-site
 - ▣ Stored in El Paso
 - ▣ Saved \$200,000



Consider Bulk Buy

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University Hospital - San Antonio, \$600M, 1.2M SF

Material	Component Cost	Storage Cost	Net Savings
Rebar	\$7 million	\$0	\$250,000
Copper Wire	\$3.7 million	\$112,800	\$200,000
Electrical Gear, Generators	\$4.62 million	\$0	\$185,800
Fire Sprinkler Pipe	\$1.3 million	\$20,000	\$80,000
Data Cabling	\$2.2 million	\$0	\$262,800
IT/Security/AV	\$1.9 million	\$0	\$210,000
Boilers, Chiller, Pumps	\$5.27 million	\$197,000	\$315,400
Copper Pipe	\$2.3 million	\$237,000	\$230,000



Evaluate Your Speed to Market

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- Capture Sub Availability and Maintain Schedule with Early Release Packages

- ▣ Enhance scheduling opportunities with subcontractor input
 - ▣ Reduce initial risk
 - ▣ Assist in managing a tight schedule



Evaluate Your Speed to Market

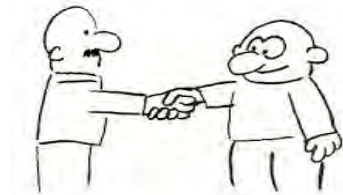
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- Project: South Texas Medical Academic Building
- Early Release Package – Steel
 - ▣ Help manage tight schedule
 - ▣ Base the bid on DD GMP documents
 - Steel members sized, with no misc. steel designated
 - ▣ Lock in tonnage amounts and rates for structural steel, misc. steel, joists, and metal deck
 - ▣ Allow steel production to start shop drawings early
 - ▣ Steel erection coincides with completion of first floor slabs

Market Conditions and Competition

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- Assess Your Local Market
- Understand the Area in Which You Work
- Conduct Sub Outreach Efforts in New Areas
 - 30-hour OSHA training
 - HUB outreach & assistance
 - Bid training assistance
 - Meet & greets (AGC, ABC, Chamber of Commerce, etc.)



Market Conditions and Competition

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- Purchasing Agreements Can Also Assist
 - ▣ Pre-determined contract pricing
 - ▣ Vendors identified in alliance are vetted for inclusion in specifications
 - ▣ Products bid against similar competitors
 - ▣ National level product pricing offered to installers
 - ▣ Material cost rebates offered to institutions

Reduce Your Labor Risk

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- ❑ Consider Alternative Designs/Additive Alternates
- ❑ Evaluate Subcontractor Performance Ability During Bid Process
 - ❑ Current workload
 - ❑ Previous performance
- ❑ Have a Back-Up Plan
 - ❑ More subs (smaller bid packages)
 - ❑ Labor recruiter

Examine Options for Design-Assist

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- ❑ Accurate Budgeting
- ❑ Lock In Prices & Manpower
- ❑ Streamline Design
- ❑ Verify Existing Conditions
- ❑ Finish Drawings
- ❑ BIM for Coordination
- ❑ Pre-Fab

Potential D/A Subs

MEP
Fire Protection
Elevators
Curtain Wall
Water Proofing
Roofing
Low Voltage
Medical Equipment

Use All Available Resources

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- Campus Provided IT/AV, EHS/Safety, Security Installations
- Shared IDIQ Contracts
 - ▣ Allows for advance/prep work to be performed
- Early FFE Packages
 - ▣ Coordinated with design as documents progress
 - ▣ Minimizes documentation coordination with furnishings
 - ▣ Done prior to completion of CDs

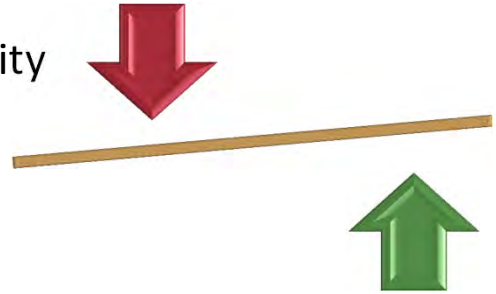
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Summary

Recap: How Did We Get Here

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- Building Costs Indexes Don't Show Whole Picture
- Decreases in Supply
 - ▣ Labor availability and productivity
 - ▣ Raw material production
- Increases in Demand
 - ▣ Industry more technical
 - ▣ Increase in oil & gas
 - ▣ Increase in commercial & industrial construction



Recap: What Can We Do About It?

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- Perform Project-Specific Risk Analysis
 - ▣ Labor & materials
- Evaluate Your Design Based on Risk Analysis
 - ▣ Competition from suppliers
 - ▣ Attractiveness to subs

Recap: What Can We Do About It?

59

- Explore Alternative Strategies to Reduce Costs
 - ▣ Bulk purchasing
 - ▣ Group purchasing
 - ▣ Speed to market
 - ▣ Market conditions & competition
 - ▣ Early release packages
 - ▣ Design-assist
 - ▣ Shared campus resources

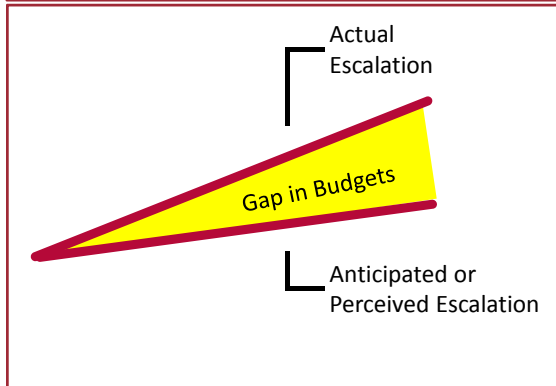
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Conclusion

How to Budget in a Bull Market?

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AVOID THIS



DO THIS

- ✓ Investigate the Market
- ✓ Analyze Your Risk
- ✓ Evaluate Your Design
- ✓ Consider Alternative Bid Strategies

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Discussion



Seminar Evaluation

We hope you enjoyed this session...

Please take a moment to complete the evaluation form.

Thank you!

